



Apparel Merchandising and Design

Department: Arts and Humanities

Degree: Associate of Applied Science (A.A.S.)

Entry time: Fall

Length: 2 years (4 semesters)

Program Description

If you have a passion for fashion, then the Apparel Merchandising and Design program is for you. At Kirkwood, you'll learn the foundation of the fashion industry by completing hands-on projects. You'll even develop your own fashion line as part of your coursework! In addition, students have a chance to produce a fashion show in the spring. Once you graduate, you can head straight into the fashion industry or transfer to a four-year program. Whatever your path, the Apparel Merchandising and Design program will fit your style.

Career Opportunities

Alterations specialist
Fashion sales/buyer
Fashion stylist
Specialty and department store management
Visual merchandiser

Sample Classes

Principles of Fashion Merchandising
Fashion History
Fashion Trends and Consumer Analysis
Fashion Design
Fashion Styling Processes
Apparel Visual Merchandising
Apparel Textiles
Fashion Show Procedures
Sewn Product Analysis

Program Attributes

Student-produced spring fashion show and exhibition.

Articulation agreement for easier transferring to the Iowa State University Apparel, Merchandising and Design program.

Hands-on projects such as developing a fashion line.

Students learn the foundation of the fashion industry leading to various career paths in the field.

Internships

Supervised internships in retail or Bricolage magazine to provide opportunities to learn outside of the classroom.

Scholarships

We award more scholarships than any other community college in Iowa. Complete **one application** to be eligible. To apply visit: www.kirkwood.edu/scholarships.

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